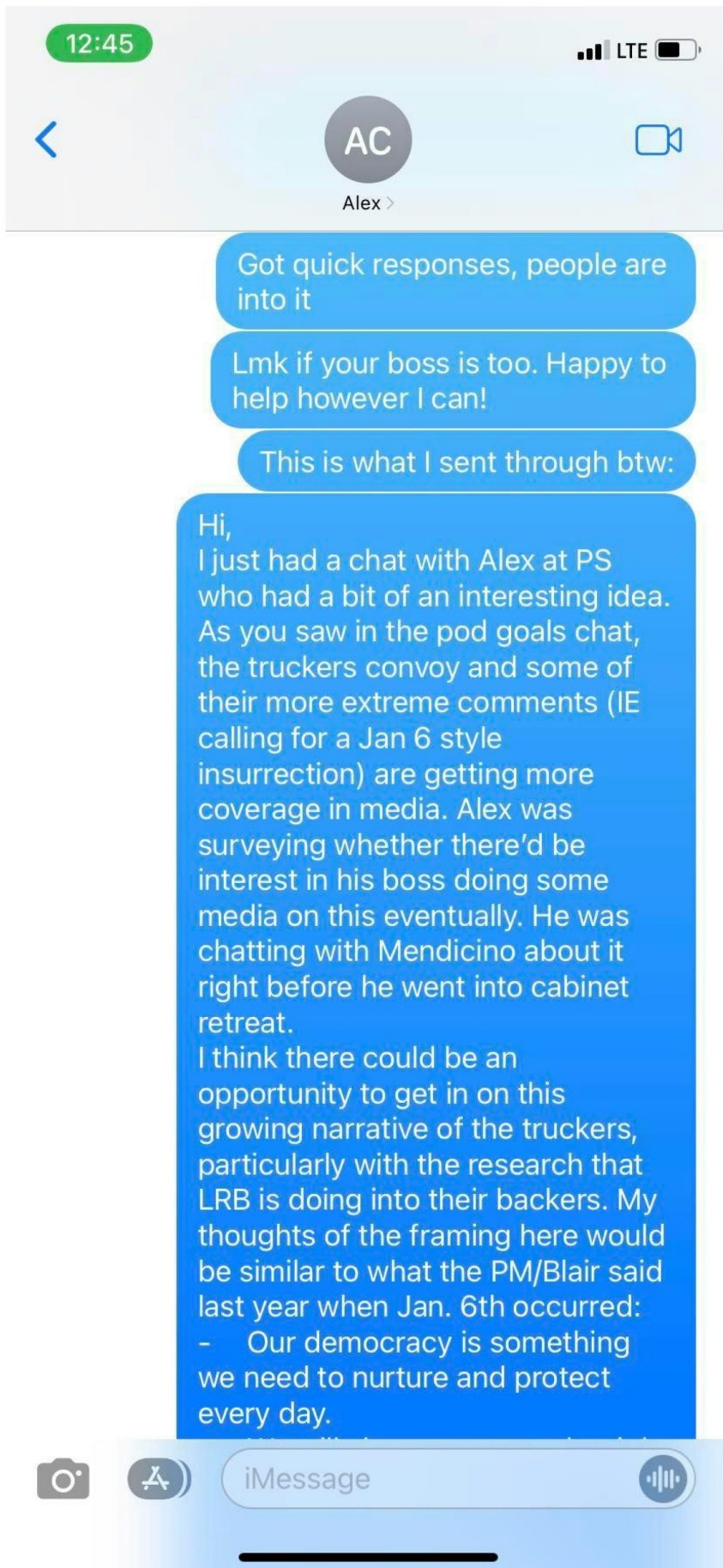




Got quick responses, people are into it

Lmk if your boss is too. Happy to help however I can!

This is what I sent through btw:

Hi,
I just had a chat with Alex at PS who had a bit of an interesting idea. As you saw in the pod goals chat, the truckers convoy and some of their more extreme comments (IE calling for a Jan 6 style insurrection) are getting more coverage in media. Alex was surveying whether there'd be interest in his boss doing some media on this eventually. He was chatting with Mendicino about it right before he went into cabinet retreat. I think there could be an opportunity to get in on this growing narrative of the truckers, particularly with the research that LRB is doing into their backers. My thoughts of the framing here would be similar to what the PM/Blair said last year when Jan. 6th occurred:
- Our democracy is something we need to nurture and protect every day.